

# SRR FadeevAgro India

*Nourishing the future...*



# ABC Seed Treatment

## □ How does ABC Seed Treatment help?

- Higher germination rate with enhanced vigour
- Faster and stronger root development
- Plants are more tolerant to environmental stresses
- Enhanced nutrient supply to the plants
- Better protection from diseases
- Increased yield
- Decreased risks of crop-loss due to unfavourable conditions

## □ Why use ABC Seed Treatment?

- Eco-friendly, universal and efficient seed coating molecules
- Applicable and suitable for any seed
- Compatible with other chemicals and plant protection products used in standard seed treatment
- Customized for the seed type
- Water soluble, can be mixed easily along with other seed treatment products
- Safe for the user, seeds and the environment
- Sustainable and cost effective solution for the seed companies to provide high quality seeds with better nutrition



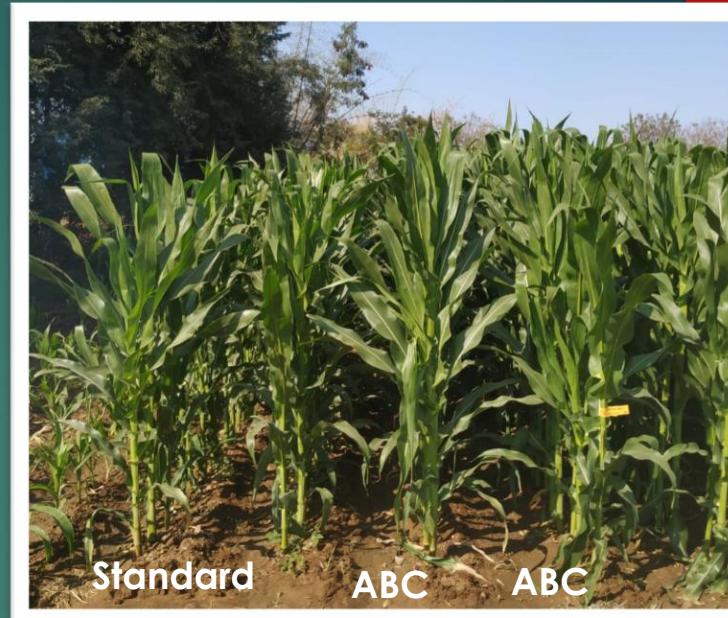
# Field Trial Results

# FIELD CROPS



Trial @ Elluru JKAL production field

# MAIZE



**Standard Treated**  
820gms wt.



**ABC Treated**  
890gms wt.

# Multi location trials across 5 states carried out by Gubba Seeds (Aug 2022-Jan 2023)



**Raw seeds**  
Wt of 10 cobs 2160gms



**Standard treatment**  
Wt of 10 cobs 2150gms



**ABC Treatment**  
Wt of 10 cobs 2440gms

# MAIZE



ABC STANDARD

ABC LITE

CHEMICAL

On going trial @ Warangal, Nuziveedu R&D fields

# BAJRA



Standard treatment



ABC Treatment

# COTTON



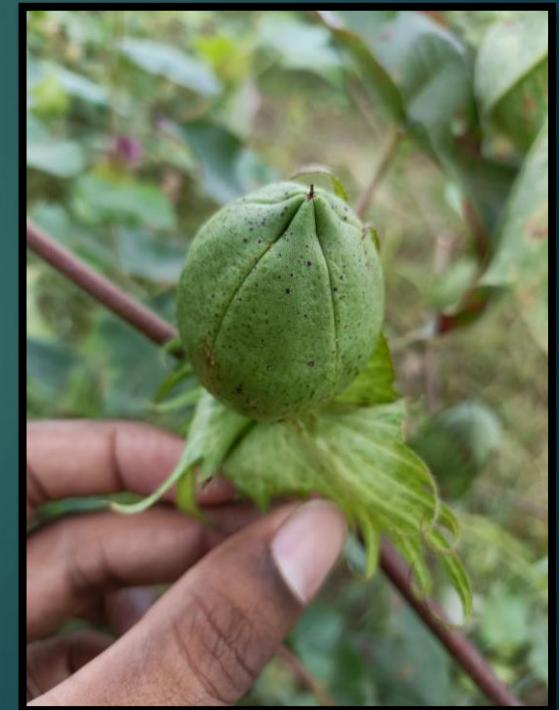
Standard treatment



ABC Treatment



# ABC Treatment results in bigger cotton bolls



Trial @Hyderabad, Bioseeds R&D fields

# RICE



**ABC1- ABC Standard**  
**ABC2- ABC Standard Plus**

54 days old

Hybrid #1



Raw Chemical ABC1 ABC2

Hybrid #2



Raw Chemical ABC1 ABC2 Chemical

ABC1- ABC Standard  
ABC2- ABC Standard Plus

# RICE



Trial @ Karimnagar JKAL production fields

# RICE

45 days



Untreated Chemical ABC STANDARD Untreated Chemical ABC LITE

**ABC STANDARD- Hybrid paddy**  
**ABC LITE- Varietal paddy**

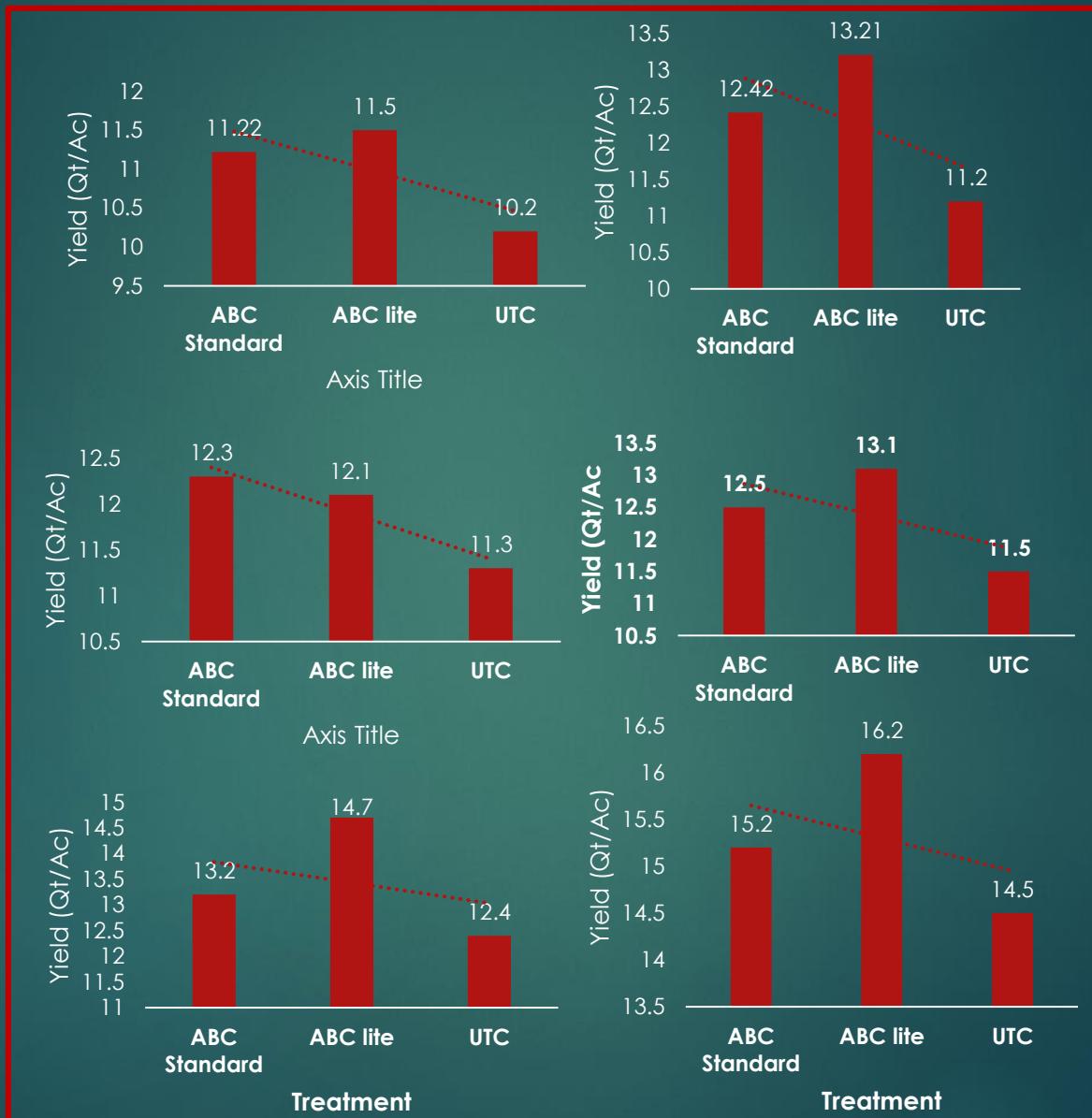
Trial @Hyderabad, Bioseeds R&D fields

# WHEAT

20 days



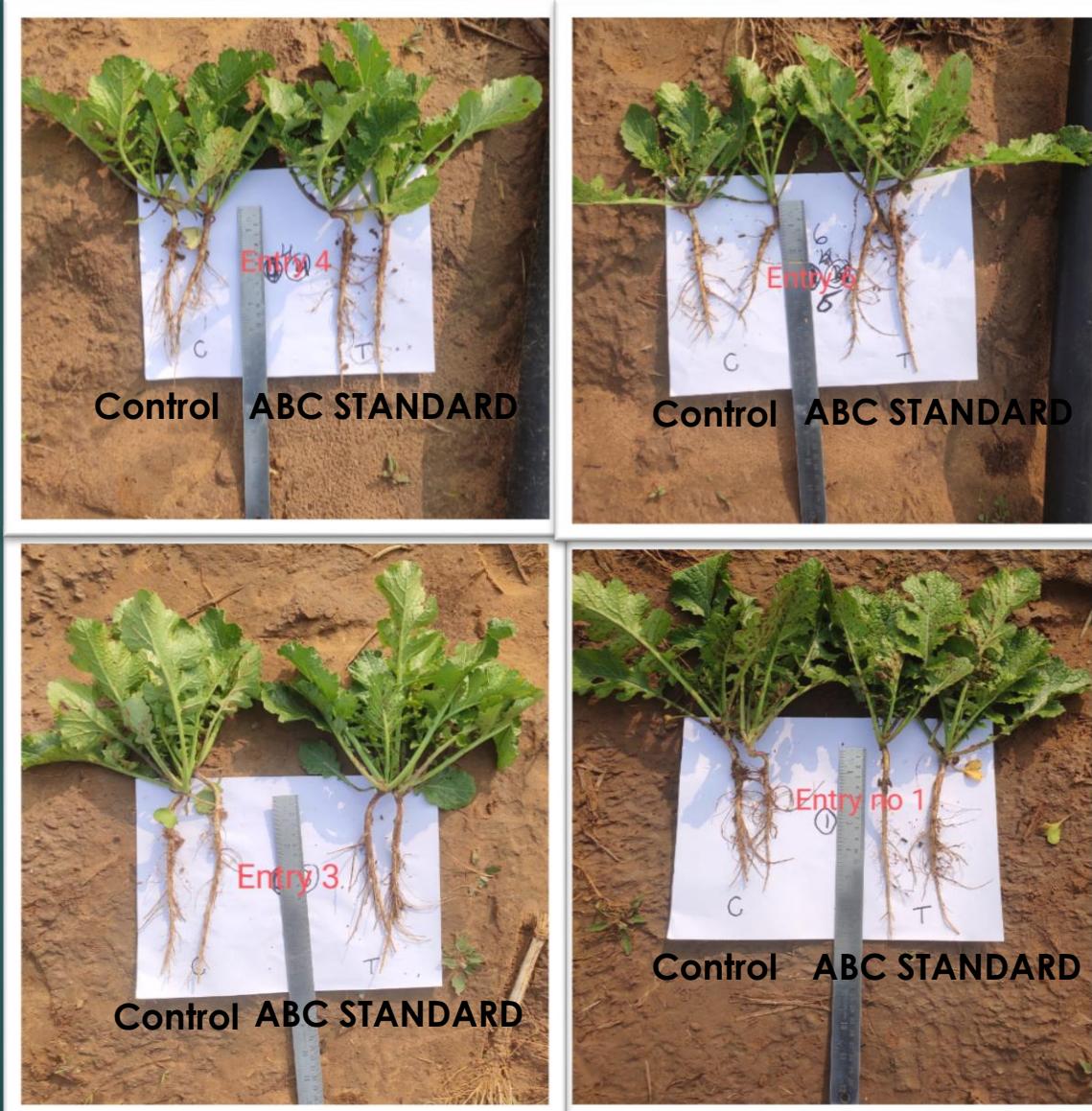
## 8-18% Increased yield with ABC SEED treatment



Field trial @ Aurangabad, Nuziveedu R&D fields Nov 2023- Apr 2024

# MUSTARD

36 days



Field trial @ Jaipur, Rallies India R&D fields Nov 2024- Mar 2025



# VEGETABLE CROPS

# OKRA



Okra Control

Shot on OnePlus  
Powered by Triple Camera

Control

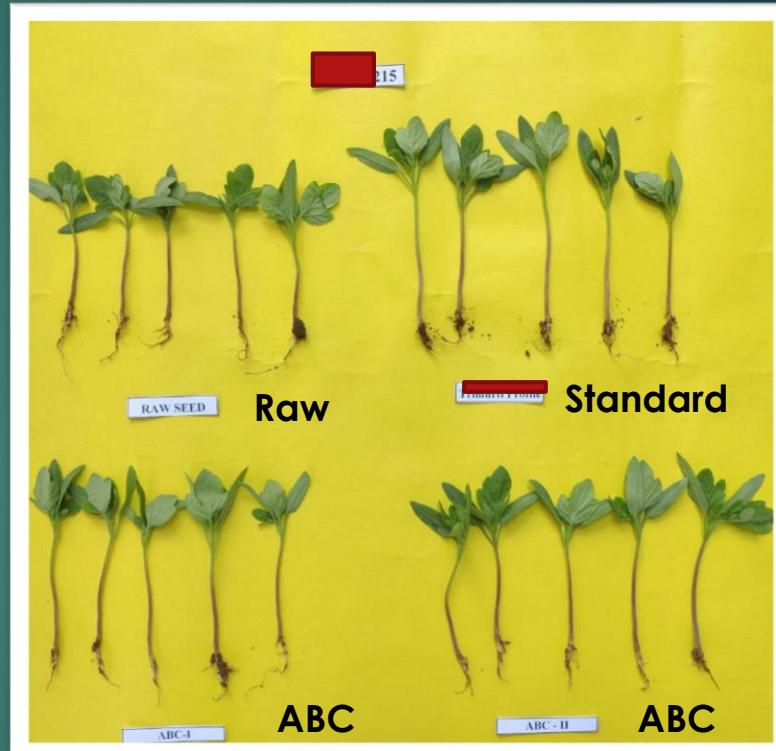
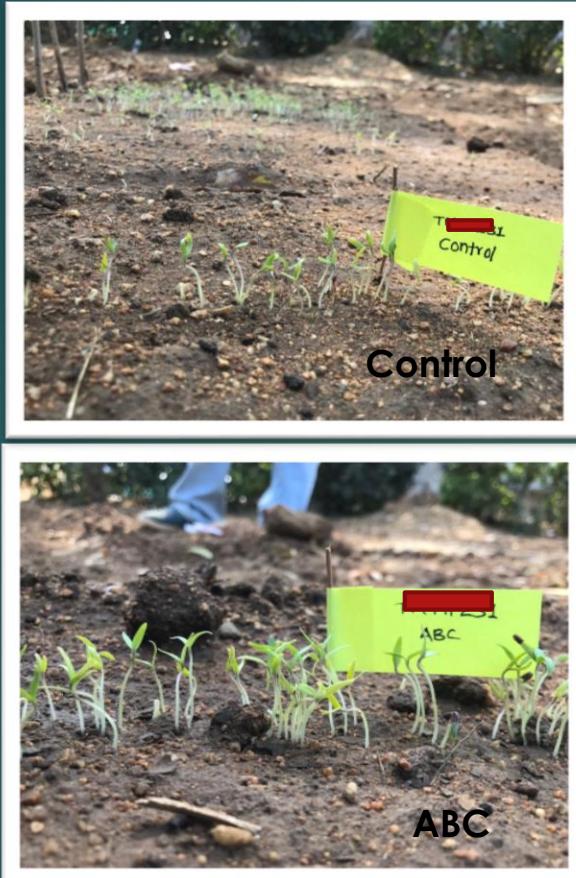


Okra ABC standard plus

ABC Standard Plus

Trial @ Aurangabad, Ajeet Seeds R&D fields

# TOMATO



Enhanced germination with ABC SEED treatment

# TOMATO

Standard



ABC



Increased flowering with ABC SEED treatment

# Tomato

## 5-50% yield increase

### Tomato: (December 2019-April 2020)

- **Vigour:** ABC treated plants have more vigor as compared to the control.
- **Pesticides:** No pesticides were used for ABC treated crop.
- **Yield:** There are 17 genotypes were tested for the yield and yield related parameters. The yield for the ABC treated entry is as follows.
  - Two genotypes recorded yield increase more than 50 % as compared to respective control
  - Four genotypes recorded increase in yield more than 30 % as compared to respective control
  - One genotype recorded 12 % yield increase as compared to control
  - Two genotypes recorded 5 % yield increase as compared to respective control
  - Three genotypes recorded similar yield in both ABC Treated and control entry



### TRIMURTI Plant Sciences

#### To Whomsoever it May Concern

#### "Results from the pilot study with ABC technology in Hyderabad, India"

Trimurti Plant Sciences, Hyderabad is carrying out pilot field trials to test the effect of ABC technology of SRR Fadnavis Agro India Pvt Ltd on tomato, okra, rice and watermelon.

The results from the ongoing study is presented below:

#### Tomato: (December 2019-April 2020)

- **Vigour:** ABC treated plants have more vigor as compared to the control.
- **Pesticides:** No pesticides were used for ABC treated crop.
- **Yield:** There are 17 genotypes were tested for the yield and yield related parameters. The yield for the ABC treated entry is as follows.
  - Two genotypes recorded yield increase more than 50 % as compared to respective control
  - Four genotypes recorded increase in yield more than 30 % as compared to respective control
  - One genotype recorded 12 % yield increase as compared to control
  - Two genotypes recorded 5 % yield increase as compared to respective control
  - Three genotypes recorded similar yield in both ABC Treated and control entry

#### • Germination: (for another set of tomato crop)

Control: 72-89 % (range for different genotypes)

ABC: 72-91 % (range for different genotypes)

Note: For respective entries the improvement in germination is 1-4 %, which is not a significant difference. But there is significant difference in terms of plant vigour for the ABC treated entry.

#### Rice: (December 2019- on- going)

- ABC treatment is ongoing for 3 different rice seeds producing fields.
- ABC treated plants look nourished and healthy with good seeds setting.

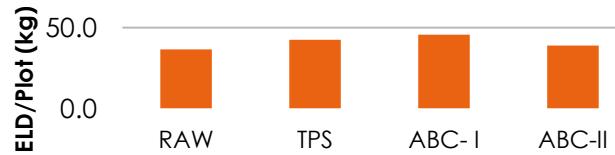


Dr S.K. Ghosh  
VP & Head, R&D  
Trimurti Plant Sciences Pvt Ltd.  
101, MGR Estates, Dwarakpuri,  
Punjagutta, Hyderabad - 500082, TS  
Email- ghosh@trimurti.in

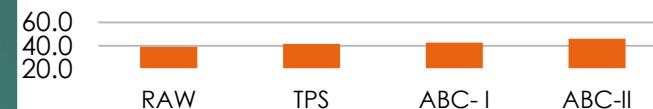
# Multiple Tomato hybrids

Increased yield with ABC SEED treatment

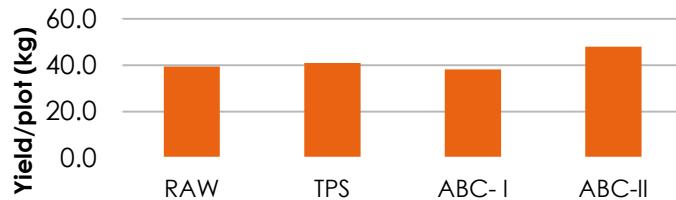
**HYB 206**



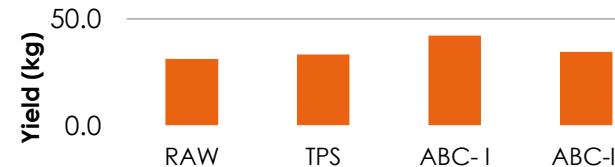
**HYB 222**



**HYB 215**



**HYB 2267**



# TOMATO

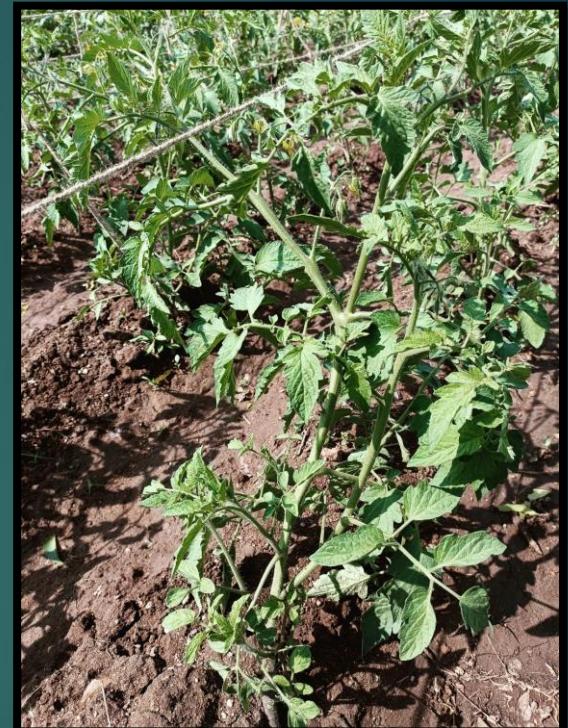
Control



Bioseeds



ABC STANDARD



# TOMATO

**Increased flowering and fruiting with ABC SEED treatment**



# TOMATO



Control



ABC Standard

# TOMATO

## After ABC Seed Treatment



CONTROL

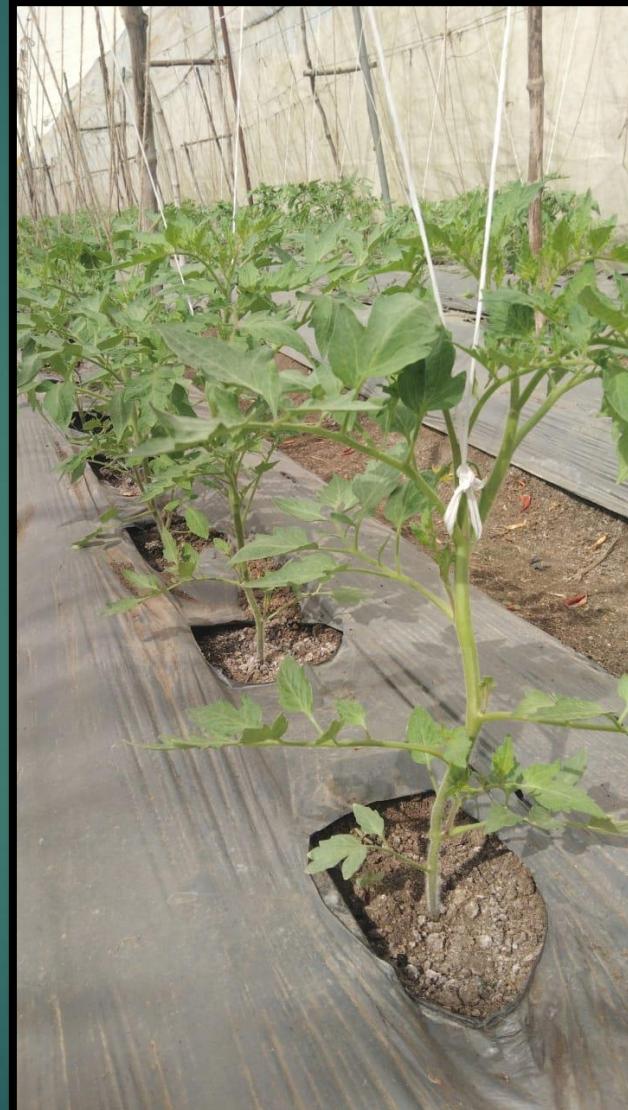
ABC  
Trial @ Jalna, JKAL production field

## After ABC Nursery Spray

Control Male



ABC Male



Trial @ Jalna, JKAL production field

## After ABC Nursery Spray

Control Female



ABC Female



# Multi location trials across 5 states carried out by Gubba Seeds (Aug 2022-Mar 2023)



# CHILLI



Control

ABC Standard



ABC Standard Plus

Control

Contact:

SRR Fadeev Agro India Pvt Ltd.

Email: [ceo.srfagroindia@gmail.com](mailto:ceo.srfagroindia@gmail.com)



ABC

